

## IN THE CLAIMS

Please delete Claims 1-21 in the present application and insert the following claims:

~~Sub E7~~  
 --22. A method for allowing any of a plurality of first locations on a global communication network to access a specific and determinable second location on the global communication network, comprising the steps of:

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~~Sub E7~~  
 defining a unique audio signature for the specific and determinable second location on the global communication network, which unique audio signature is permanently associated with the specific and determinable second location;

storing a unique audio designation corresponding to the unique audio signature in a database; and

10  
 associating with the unique audio designation routing information over the global communication network to the specific and determinable second location from any of the plurality of the first locations on the global communication network.--

~~Sub E7~~  
 --23. The method of Claim 22, wherein the database is disposed at an intermediate node on the global communication network remote from the first location or the specific and determinable second location.--

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 --24. The method of Claim 22, wherein the unique audio signature has embedded therein encoded information and wherein the step of storing the unique audio designation in a database comprises storing the decoded version of the encoded information therein and the step of associating is operable to associate the decoded version of the unique encoded audio with routing information.--

--26. The method of Claim 25, wherein the database is stored at an intermediate node on the global communication network remote from the first location and the specific and determinable second location.--

--27. The method of Claim 26, wherein the step of defining a unique audio signature comprises defining a unique audio signature that comprises an audio signal within the hearing range of a human.--

--28. The method of Claim 27, wherein the unique audio designation is compatible with the audio portion of a television broadcast.--

~~4 / --29. A method for conducting commerce between any of a plurality of first locations on a global communication network and a specific and determinable second location on the global communication network for allowing information to be transferred therebetween, comprising the steps of:~~

defining a unique audio signature for the specific and determinable second location on the global communication network, which unique audio signature is permanently associated with the specific and determinable second location;

storing a unique audio designation corresponding to the unique audio signature in a database;

associating with the unique audio designation routing information over the global communication network to the specific and determinable second location

from any of the plurality of the first locations on the global communication network;  
causing the unique audio signature to be reproduced at one or more of  
the plurality of first locations; and  
15 transferring information between the one or more of the first locations  
and the specific and determinable second location in response to the step of causing  
and in accordance with the routing information stored in the database and associated  
with the reproduced unique audio signature.--

Sub  
E1  
B4  
-30. The method of Claim 29, wherein the database is disposed at an  
intermediate node on the global communication network remote from the first  
location or the specific and determinable second location.--

-31. The method of Claim 29, wherein the unique audio signature has  
embedded therein encoded information and wherein the step of storing the unique  
audio designation in a database comprises storing the decoded version of the encoded  
information therein and the step of associating is operable to associate the decoded  
5 version of the unique encoded audio with routing information.--

-32. The method of Claim 31, wherein, in response to receiving a request  
from one of the plurality of first locations at the database, which request has  
associated therewith the decoded version of one of the unique audio designations  
stored in the database, returning the associated routing information back to the  
5 requesting one of the first locations.--

-33. The method of Claim 32, wherein the database is stored at an  
intermediate node on the global communication network remote from the first  
location and the specific and determinable second location.--